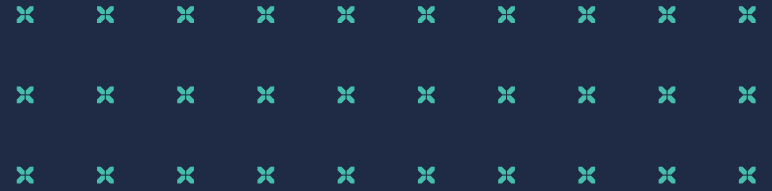




Options Industry
CONFERENCESM



2023 Sponsorship Prospectus

NASHVILLE, TN | APRIL 26-28, 2023



The 2023 Options Industry ConferenceSM

Why Sponsor the Options Industry Conference?

The premier annual event for top-level management and trading professionals, the Options Industry Conference, is at the intersection of business and regulation, delivering what the industry needs to advance together, year after year.

We bring together the most diverse and accessible group of key industry professionals, influential speakers and top-quality content to curate an experience of connecting, learning and engaging. Whether you seek to expand your network, dive deep into new topics or share knowledge of your own, we provide the forum to achieve it all.

The Options Industry Conference is attended by senior level executives, decision makers, and representatives from all segments of the options business including:

- Exchanges
- Clearing firms
- Retail brokerage firms
- Institutional brokerage firms
- Trading and market maker professionals
- Financial technology firms
- Media

41th Annual Options Industry Conference

The 2023 conference will be held in Nashville, TN from **April 26-28, 2023**. Discussions will focus on the most relevant topics facing our industry today including trading challenges, regulatory impacts and technology solutions. Don't miss the opportunity to participate in the options industry's most impactful annual event by becoming a conference sponsor.

Enclosed is a comprehensive list of sponsorship opportunities to showcase your firm. Thank you in advance for your sponsorship consideration!

375+

attendees
on average

85%

average attendee
return rate

30+

hours of sessions +
networking events

97%

average sponsor
return rate



The 2023 Options Industry Conference

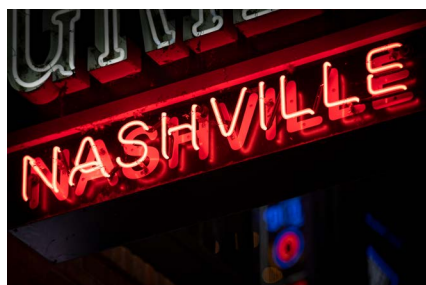


Welcome to Music City!

Experience for yourself what makes Nashville special. It's a city that resonates with life and vibrates to the beat of every kind of song. It's a wonderland of American music, Southern hospitality, unbelievable cuisine, and a boundless spectrum of nightlife.

Creativity is the heart and soul of Music City and there's never a shortage of inspiring things to do. From new sounds that fill our speakers to old songs that fill our hearts, Nashville has the musical attractions to honor both past and present. Even Nashville's creative community spills out into an art scene filled with art galleries, theaters, and performance stages. Step back in time and learn about Nashville's history or explore a local museum to discover artifacts, memorabilia, and more. From music, culture, and the arts to food, sports, and shopping, there is an 'only in Nashville' experience waiting for you.

Come join us and together we will keep the music playing!



Sponsorship Opportunities

The Options Industry Conference will give your company an unparalleled opportunity to reach top-level management and trading professionals. The conference sponsorship program is designed to provide maximum visibility and recognition.

Sponsorship level is determined by the total amount of sponsorships purchased. For example, by reserving the Registration Bags (\$12,500) and Water Bottle (\$7,500) sponsorships, your company would earn a Gold Sponsor level.

Each individual sponsorship you select has its own set of inclusions, and if you qualify as a top-level sponsor, you are provided these additional benefits:

Top Level Sponsor Benefits

*Access is subject to applicable privacy laws.

Platinum \$30,000+

- Three complimentary conference registrations – **a \$3,585 VALUE!**
- Complimentary spotlight banner advertisement on conference website
- Complimentary spotlight banner advertisement on two pre-conference emails
- Detailed description of your company's services on conference website
- Logo placement with link on conference website
- Logo placement on conference marketing materials and signage, including general session stage
- Access to conference registration list*
- Sponsorship recognition through conference mobile app, including push notifications and enhanced listing

Gold \$15,000+

- Two complimentary conference registrations – **a \$2,390 VALUE!**
- Complimentary spotlight banner advertisement on conference website
- Detailed description of your company's services on conference website
- Logo placement with link on conference website
- Logo placement on conference marketing materials and signage
- Access to conference registration list*
- Sponsorship recognition through conference mobile app, including push notification and enhanced listing

Silver \$7,500+

- One complimentary conference registration – **a \$1,195 VALUE!**
- Detailed description of your company's services on conference website
- Logo placement with link on conference website
- Logo placement on conference marketing materials and signage
- Access to conference registration list (no sooner than six weeks prior to event)*
- Sponsor listing in conference mobile app

Bronze \$4,000+

- Detailed description of your company's services on conference website
- Logo placement with link on conference website
- Logo placement on conference marketing materials and signage
- Access to conference registration list (no sooner than six weeks prior to event)*
- Sponsor listing in conference mobile app

Supporter \$2,500+

- Supporter level does not include purchased sponsorship item
- Logo placement on conference signage
- Access to conference registration list (no sooner than six weeks prior to event)*
- Sponsor listing in conference mobile app

For more information about these sponsorships, or to discuss an opportunity not listed here, please contact: Tricia Perl at pperl@theocc.com



Sponsorship Opportunities

Be visible at the options industry's premier annual event by becoming a conference sponsor. We are pleased to offer a range of sponsorship opportunities to align with your company's objectives.

Event Sponsorships

Afterhours Event – \$15,000 **NEW**

SOLD

Gift card to Assembly Food Hall, Nashville's newest local eatery hub, featuring outposts of Nashville's most famous restaurants in one location. Paired with a customized map of some of Music Row's best nightlife spots, cards will be distributed to all conference attendees.

Attendees can use the card any night of the conference.

All-Day Beverage Station – \$10,000

SOLD

Branded beverage station outside of general session will be available during all sessions on Tuesday, Wednesday, and Thursday. Includes branded coffee cups and prominent signage.

Thursday Lunch – \$10,000

SOLD

Prominent signage and extras at the all-attendee lunch.

Tuesday Registration Welcome – \$8,500

SOLD

Prominent signage at meeting registration desk in the conference area, featuring drinks, snacks and live music.

Breakfast – \$5,000/Thursday or Friday or \$8,000/Thursday + Friday

Branded breakfast table tents and prominent signage with company logo will be displayed in buffet area.

Snack Breaks – \$3,000/daily or \$7,500/Wednesday, Thursday + Friday

SOLD

Snack break will be held outside of the general session. Signage with company logo will be displayed on snack stands and napkins.



For more information about these sponsorships, or to discuss an opportunity not listed here, please contact: Tricia Perl at pperl@theocc.com



Sponsorship Opportunities

General Sponsorships

All Access Pass—\$15,000

SOLD

Conference badge, distributed to all conference attendees at registration, will display sponsor logo on front and conference schedule on the back side. Branded lanyard included.

Check-in Experience —\$15,000

SOLD

Company logo will be imprinted on hotel room keys, distributed to all hotel guests in branded key packet. Venue map will be branded with sponsor logo. Also includes branded welcome beverage station in hotel lobby on Wednesday/Thursday.

Registration Bags—\$12,500

SOLD

Company logo will be displayed on registration bag, distributed to all conference attendees at registration.

Keynote—\$12,500

Two available sponsorships

Company logo will be displayed during keynote session. Includes the option for company representative to introduce session. Branded company notebook with pen distributed to all attendees and also includes conference app push notification to advertise session. Keynote selections will be subject to agreement with OCC.

SOLD

General Session Seating—\$12,500

Capture attendees' attention daily in general session. Sponsor logo placed on chair-back covers and signs placed on highboy tables in the rear of general session.

Conference Wireless Internet—\$12,500

SOLD

Placard with company logo will be distributed to each attendee highlighting sponsorship of guest room internet and wireless internet in meeting space. Company logo and link featured on mobile app internet icon.

Charging Lounge—\$12,500 NEW

SOLD

Branded 800 sq. ft. charging lounge located adjacent to the general session for attendees to relax and charge their electronic devices. Includes soft seating, café style seating and TVs for viewing or video loop.

Conference Attendee App—\$10,000

SOLD

The Conference App will be the main tool for attendees to connect, build their schedule, and stay up to date on conference events throughout the week. Includes branded splash screen (viewable every time app is opened), link to sponsor website via home page icon, multiple rotating banner ads throughout the app and recognition on app launch emails. **79% of conference attendees logged into the app in 2022.**

Late Night Munchies—\$7,500

SOLD

Company branding with late night snacks delivered to each attendee guest room.

Conference Survival Kit—\$7,500

SOLD

Company branding on reusable travel pouch featuring meeting survival essentials, such as sunscreen, pain reliever, gum, etc.

Water Bottle Sponsor—\$7,500

SOLD

Branded water bottle to be distributed to attendees in the conference registration bag. Water stations will be available in all conference areas for refilling.

Charging Areas—\$7,500 NEW

SOLD

Three branded charging nooks and one large communal café style charging table in the meeting space foyer, allowing attendees to relax and charge their electronic devices. Also includes an outdoor terrace area with signage.



Sponsorship Opportunities

Turn Down Sponsor—\$5,000

SOLD

Branded *Do Not Disturb* door hanger card combined with a branded pillow treat (Tuesday, Wednesday and Thursday). Can be supplemented with sponsor-provided branded item.

Massage Chairs—\$5,000/Thursday or Friday or \$8,000/Thursday + Friday

SOLD

Attendees can enjoy a welcome break during the conference, with prominent signage with company logo.

Break Entertainment—\$5,000/Thursday or Friday or \$8,000/Thursday + Friday

SOLD

Bring a little bit of Music City to attendees during our conference breaks. Prominent signage near musician.

Sponsored Video Loop —\$1,500/daily or \$4000 Wednesday, Thursday + Friday

Reach attendees in the general session room with a video message played during walk-in and walk-out daily. Must be approved by Conference team.

Luggage Tag—\$4,000

Branded luggage tag provided to attendees. Also includes sponsorship of the bag check station made available to departing attendees on Friday.

Panel Session Sponsorship—\$4,000

Four available sponsorships

1 LEFT

Company logo will be displayed during selected panel presentation. Includes the option for company representative to introduce the panelists and session. Also includes conference app push notification to advertise session. Session sponsors will not have input as to panel topic or panelist selection.

General Room Drop—\$3,000/room drop

Opportunity to drop marketing materials and/or a logo promotion item in each attendee guest room. Limited to one item/bundle, i.e., one flyer, packaged giveaway, etc. Sponsor to provide item for delivery.

Daily Update—\$2,000 per day/\$5,000 all days

SOLD

Nightly electronic update to include next day's sessions and activities, branded with sponsor logo, delivered to each attendee via email and conference app (Tuesday, Wednesday and Thursday).

Weather Sponsor—\$2,000

SOLD

Branded card featuring tomorrow's forecast nightly on each attendee's pillow (Tuesday, Wednesday and Thursday). Can be supplemented with sponsor-provided branded item.

General Session Chair Drop—\$1,500

Five available sponsorships

3 LEFT

Drop marketing materials or a logo promotional item during the General Session on Wednesday, Thursday and Friday.

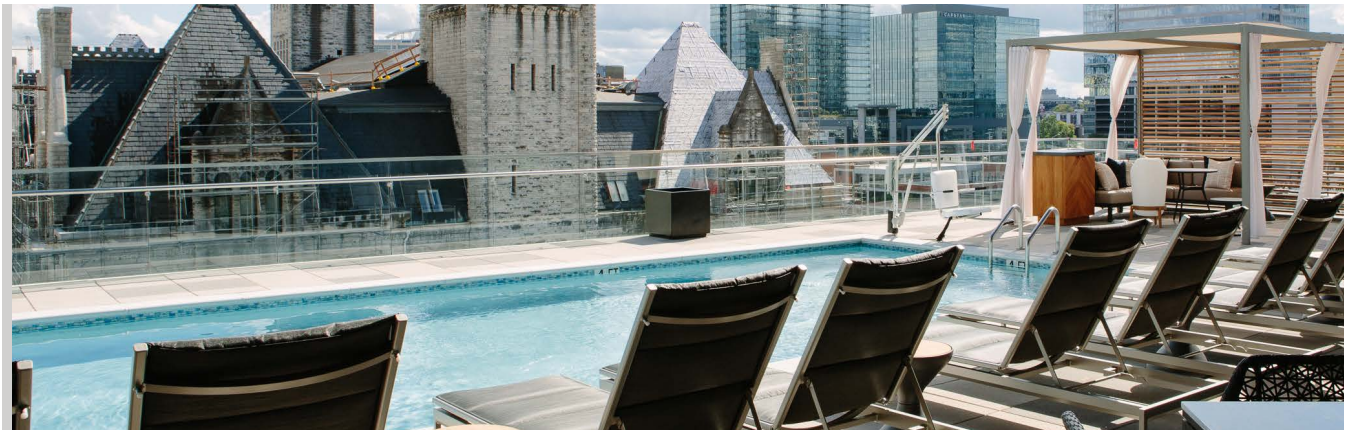
Registration Bag Insert—\$1,500

Include marketing materials or a logo promotion item in the registration bag, distributed to all conference attendees at registration. Size restrictions may apply.

For more information about these sponsorships, or to discuss an opportunity not listed here, please contact: Tricia Perl at pperl@theocc.com



Sponsorship Opportunities



Thursday Afternoon Cabana Event

Conference attendees will gather for an afternoon of networking at the hotel's unique rooftop pool overlooking famed Broadway in Nashville. Limited sponsorships are available for this event, ensuring high visibility for sponsors. The conference will sponsor a **beer/wine bar** for all attendees. Sponsors are encouraged to offer food and beverage in their cabana area (cool treats, specialty drinks, etc.).

Pool Sponsorship —\$20,000	Lounge Areas —\$10,000	SOLD
Includes guest amenities at pool entrance (sunscreen/water/etc.), in-pool signage/seating and special marquee entertainment.	Three available	
BBQ + Game Area —\$20,000	12'x10' shaded area includes couch seating and branding.	SOLD
20'x20' area includes seating area, casual outdoor games and a special BBQ tent (including food). Area will be branded.	Firepit Area —\$7,500	SOLD
Cabanas —\$10,000	20'x50' seating area with firepits and rocking chairs. Area will be branded.	SOLD
Three available	Cabana Bag —\$2,500	
11'x11' cabanas includes seating area and branding.	Company logo on tote available at entrance to hold promotional items, collateral materials, etc.	
In addition to specific branding noted above, all sponsors receive the following benefits:		
<ul style="list-style-type: none">▪ Bar branding▪ General signage in event area		

For more information about these sponsorships, or to discuss an opportunity not listed here, please contact: Tricia Perl at pperl@theocc.com



Sponsorship Agreement

April 26-28, 2023

This Sponsorship Agreement ("Agreement") for the 2023 Options Industry Conference ("Event") is between The Options Clearing Corporation, a Delaware corporation with offices located at 125 South Franklin Street, #1200, Chicago, Illinois ("OCC") and Sponsor's Legal Name ("Sponsor"), collectively referred to as the ("Parties"). This agreement incorporates by reference the Terms and Conditions attached as Exhibit A (collectively the "Agreement") and represents the full and complete understanding between the Parties concerning the Event.

SPONSORSHIP SELECTION

Platinum	Gold	Silver	Bronze	Supporter
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Sponsorship Item(s)

Total Sponsorship Fees

SPONSOR / CONTACT INFORMATION

Contact Information

Sponsor Name (Name to Appear on Event Materials)

Sponsor Address (Address, City, State, Zip)

Contact Name/Title

Email

Phone

Sponsor Conference Logistics Contact

Name (if Different from Contact Information Column)

Address (of Logistics Contact– Address, City, State, Zip)

Email

Phone

2023 Options Industry Conference Sponsorship Agreement

Each individual signing below represents that he or she has been authorized to execute this Agreement on behalf of his or her respective company, and that he or she has read, fully understands and agrees to the terms and conditions of this Agreement.

Name of Sponsor

Signed (Insert E-Signature or Print and Sign)

Name of Sponsor Representative

Title of Sponsor Representative

Signature Date

The Options Clearing Corporation

Signed (Insert E-Signature or Print and Sign)

Name

Title

Signature Date

2023 Options Industry Conference Sponsorship Agreement

Exhibit A

TERMS AND CONDITIONS

1. BINDING ON COUNTERSIGNATURE

The Agreement shall become binding and effective upon countersignature by OCC.

2. FEES

OCC will invoice Sponsor for payment of fees due under this Agreement ("Sponsorship Fees"), which shall be paid within thirty (30) days of receipt of invoice. Unless otherwise explicitly stated herein, all Sponsorship Fees paid are non-refundable.

3. EVENT CHANGES

OCC may, in its reasonable discretion, change Event dates and times, and may cancel any portion of the Event. OCC shall make reasonable efforts to accommodate Sponsor if sponsorship is materially diminished or modified as a result of such changes, but OCC is not obligated to refund any paid Sponsorship Fees. OCC shall inform Sponsor of any such changes promptly and in writing.

4. TERMINATION

Sponsor may terminate this Agreement per the following conditions: (i) if Sponsor terminates this Agreement on or prior to March 7, 2023, OCC will refund 50% of the Sponsorship Fees paid by Sponsor prior to such date; (ii) if Sponsor terminates this Agreement after March 7, 2023 Sponsor will remain obligated to pay 100% of the total Sponsorship Fees specified on the Sponsorship Selection field of this Agreement.

OCC may terminate this Agreement at any time for any reason upon written notice to Sponsor. Notwithstanding Section 5 below, if OCC terminates this Agreement, OCC shall refund to Sponsor any Sponsorship Fees paid by Sponsor. This refund is Sponsor's sole and exclusive right and remedy in the event of termination by OCC, and Sponsor will not be entitled to any other payment or claim for damages, whether incidental, direct, consequential, special or otherwise in the event of termination by OCC.

5. FORCE MAJEURE

OCC shall not be responsible for any failure to perform under the terms of this Agreement due to reasons beyond its reasonable control, including without limitation, acts of God, the occurrence of an outbreak, epidemic, or pandemic as each of those terms is defined by the U.S. Centers for Disease Control (the "CDC"), government authority, acts of terrorism, disaster, strikes, labor disputes and or civil disorders; any one of which makes performance illegal or impossible. If, because of a force majeure event, the Event or any part thereof is prevented from being held, is canceled by OCC or the space becomes unavailable, OCC, in its sole discretion, shall determine and refund to the Sponsor its proportionate share of the balance of the aggregate Sponsorship Fees received which remains after deducting expenses incurred by OCC plus reasonable compensation to OCC. In no case shall the amount of the refund to the Sponsor exceed the amount of the Sponsorship Fees paid by Sponsor.

6. ATTENDEE LISTS.

OCC may provide the Sponsor with a list of Event attendees (the "Attendee List"). Sponsor will not use the Attendee List for any other purpose but to promote the Event. Sponsor will remove attendees from any communication promptly following attendee communication to be removed from any contact list. All Sponsor communication with Event attendees shall be in compliance with law.

7. NO ASSIGNMENT

The rights hereunder are exclusive to Sponsor. Sponsor may not assign its rights or obligations hereunder to a third party without the prior written consent of OCC.

8. INDEMNITIES AND LIMITATION OF LIABILITY

NEITHER OCC NOR ITS SUCCESSORS, ASSIGNS, OFFICERS, DIRECTORS, EMPLOYEES, CONTRACTORS, CONSULTANTS, REPRESENTATIVES AND AGENTS ARE RESPONSIBLE FOR ANY INJURY, LOSS, OR DAMAGE THAT MAY OCCUR TO SPONSOR OR ITS SUCCESSORS, ASSIGNS, OFFICERS, DIRECTORS, EMPLOYEES, CONTRACTORS, CONSULTANTS, REPRESENTATIVES AND AGENTS OR ANY OF THEIR RESPECTIVE PROPERTY, BUSINESSES, OR OTHER ACTIVITIES FROM ANY CAUSE WHATSOEVER. Sponsor assumes all such risk. Except to the extent such Losses (as defined below) are the result of OCC's gross negligence or willful misconduct, Sponsor will indemnify, defend, protect and hold harmless OCC (and its successors, assigns, officers, directors, employees, contractors, consultants, representatives and agents) from and against any and all losses, damages, injuries (including death), causes of action, claims, penalties, interest, additional taxes, demands and expenses, including reasonable legal fees and expenses (collectively, "Losses"), arising out of:

- any breach of this Agreement by Sponsor;
- any violation by Sponsor of any law, rule, regulation, or terms and conditions of Event venue in connection with Sponsor's performance of this Agreement;

2023 Options Industry Conference Sponsorship Agreement

- infringement of the intellectual property rights of any third party or OCC IP by Sponsor in connection with its performance of this Agreement;
- the death or personal injury of third parties, including invitees or employees of OCC, arising out of, or in any way resulting from, the negligent or willful acts or omissions of Sponsor, and any of its agents, employees or representatives; or
- any other act or omission by Sponsor in connection with its performance of this Agreement or presence at the Event.

Sponsor's indemnity and defense obligations cover all claims brought under common law or statute, including but not limited to strict tort liability, strict products liability, negligence, misrepresentation, or breach of warranty. Sponsor will indemnify OCC against any and all costs and expenses incurred in connection with the enforcement of this provision.

EXCEPT AS EXPRESSLY PROVIDED HEREIN AND TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, OCC MAKES NO WARRANTIES OF ANY KIND, WHETHER EXPRESS, IMPLIED, STATUTORY OR OTHERWISE, AND SPECIFICALLY DISCLAIMS ALL IMPLIED WARRANTIES, INCLUDING ANY WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE WITH RESPECT TO THE SERVICE AND/OR RELATED DOCUMENTATION.

9. INSURANCE

Sponsor shall obtain and maintain liability insurance providing coverage against injuries to the person and property of others, with minimum limits that are commercially reasonable for the type of business and activities engaged in by Sponsor. Sponsor agrees to furnish evidence of such insurance upon request by OCC. Sponsor hereby waives all rights of subrogation against OCC and the owner and manager of the Event venue. All property of Sponsor shall remain under Sponsor's custody and control, in transit to, within, or from the confines of the Event.

10. SEVERABILITY

Invalidity, illegality or unenforceability of any provision of this Agreement does not affect any other provision. If a court finds a provision of this Agreement invalid, illegal or unenforceable (an "Unenforceable Provision"), that provision will be severed and this Agreement will remain in force in all other respects. If that happens, the Parties shall negotiate in good faith a valid provision that corresponds as far as possible to the spirit, purpose and commercial value of the Unenforceable Provision.

11. INTELLECTUAL PROPERTY

To the extent Sponsor expressly permits OCC to use any name(s), logo(s) or other trademarks, data, materials or other intellectual property ("IP") of Sponsor ("Sponsor IP"), Sponsor grants to OCC a revocable, non-transferable, non-sub-licensable, non-exclusive, worldwide license to use the Sponsor IP provided by Sponsor to OCC solely for the purposes of the Event, and such other purposes expressly made known by Sponsor.

To the extent Sponsor's attendance at the Event requires Sponsor to access and use any IP of OCC ("OCC IP") or Sponsor's sponsorship as approved by OCC includes any express rights to certain OCC IP, OCC grants to Sponsor a revocable, non-transferable, non-sub-licensable, non-exclusive license to use the OCC IP solely for the purposes of the Event, in accordance with this Agreement and the OCC Copyright and Trademark Usage Guidelines which shall be provided to Sponsor.

Each Party acknowledges and agrees that: (a) it shall not use any IP of the other Party other than as permitted by, and in accordance with, this Agreement; and (b) it shall not acquire any rights in respect of any IP of the other Party.

12. NO WAIVER

The failure of any Party at any time to require performance by the other Party of any provision of this Agreement will in no way affect the right to require such performance at any time thereafter, nor will the waiver of any Party of a breach of any provision of this Agreement constitute a waiver of any succeeding breach of the same or any other provision.

13. COMPLIANCE WITH LAWS

Sponsor shall abide by and comply with all applicable laws, rules and regulations, ordinances, and all rules of the facility at which the Event occurs.

14. GOVERNING LAW

The Agreement will be interpreted in accordance with, and governed by, the laws of the State of Illinois, without reference to its choice of law rules. Any actions or proceedings by a Party against the other Party in connection with this Agreement may only be brought in the State of Illinois. Each Party waives any objection based on lack of personal jurisdiction, place of residence, improper venue or forum non conveniens in any such action.

