

30th Annual Options Industry Conference
The Roosevelt New Orleans
Schedule of Events

Wednesday, May 2, 2012

2:00pm – 6:00pm Registration

Thursday, May 3, 2012

7:00am – 6:00pm Registration

8:00am – 12:30pm Committee Meetings (by invitation only)

8:00am – 9:00am FIA/OIC Steering Committee

9:00am – 11:00am SIFMA Options Committee

11:00am – 12:30pm OIC Roundtable

2:30pm – 3:30pm FIF Committee

9:00am French Quarter Culinary Stroll - Optional Event

Exchange & Committee Updates

3:30pm – 5:15pm Welcome

Eric Noll, Executive Vice President, NASDAQ OMX

5:15pm – 5:30pm

Pioneering Spirit Award

Steve Fossett

5:30pm – 6:30pm

Exhibit Hall Grand Opening / Cocktail Reception

6:30pm – 10:30pm

Welcome Reception & Off-Site Dinner at Elms Mansion in the Garden District

Friday, May 4, 2012

7:00am – 1:00pm Registration

7:00am – 12:00pm Exhibit Hall Open

7:00am – 8:00am Breakfast

8:00am – 11:55am General Session

8:00am – 8:05am **Opening Remarks**

Thomas Wittman, Senior Vice President, NASDAQ OMX and President of PHLX

8:05am – 8:25am **Welcoming Address**

Robert Greifeld, Chief Executive Officer, The NASDAQ OMX Group

8:25am – 8:40am **St. Bernard Project**

Zack Rosenburg, Co-Founder

8:40am – 9:40am

Options Exchange Leaders Panel

Moderator: Joseph Gawronski, President and COO, Rosenblatt Securities Inc.

9:00am

Point, Click, Shoot - Optional Event

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9:40am – 10:00am	Presentation of the 2012 Joseph W. Sullivan Award Edward J. Joyce CBOE
10:00am – 10:20am	Exhibit Hall Break
10:20am – 11:10am	Keynote Speaker Charlie Cook The Cook Political Report
11:10am – 11:50am	Featured Speaker Regulatory, Auditing and Accounting Changes That Affect the Financial Services Industry - A Practical Discussion John Hague McGladrey & Pullen LLP
11:50am – 11:55am	Closing Remarks
12:15pm	Golf Outing – Optional Event French Quarter Culinary Stroll – Optional Event Voluntourism: Rebuilding NOLA – Optional Event
6:00pm – 7:30pm	Registration
6:30pm – 7:30pm	Exhibit Hall Open / Cocktail Reception
7:30pm – 11:00pm	Off-site Dinner in the French Quarter at Broussard’s and Hermann-Grima House

Saturday, May 5, 2012

7:00am – 12:00pm	Registration
7:00am – 10:10am	Exhibit Hall Open
7:00am – 8:00am	Breakfast
8:00am – 8:05am	Opening Remarks The Quest for the Holy Grail - Wealth Advisors and the Options Market
8:05am – 8:50am	Moderator: Mark Longo, Founder, The Options Insider Inc. Stephen Solaka, Managing Partner, Belmont Capital Group Randall Swan, President, Swan Wealth Advisors Michael Cavanaugh, President, Sweetman Cherry Group Advanced Cyber Threats & Countermeasures - Battle Tested Strategies for the Financial Service Sector
8:50am – 9:50am	Anthony Bargar , EVP - Cyber Security Solutions, Foreground Security
9:50am – 10:10am	Exhibit Hall Break

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	The Future of Social Communication in Financial Services Moderator: Jim Binder, Director of Public Relations, The Options Industry Council
10:10am – 11:00am	Scott Peterson, Co-Founder, Relay Station Social Media Steven Sears, Columnist & Senior Editor, Barron's Jill Dodge, Managing Director, Global Marketing, NASDAQ OMX Phil Pearlman, Executive Editor, StockTwits
11:00am – 11:50am	Keynote Speaker <u>Peter Ricchiuti</u> Economist/Humorist and Professor, Tulane University
11:50am – 12:00pm	Closing Remarks Passing of the Hammer
12:15pm	Depart for Jazz Fest
7:00pm – 10:00pm	Exchange Dinner